

ORDER



Orders
Order / Rev: 360994
Alt Order #: 06861147
Product Desc: BARACK OBAMA
Estimate: 1537
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	112	\$62,350.00	\$52,997.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	112	\$62,350.00	\$52,997.50	0.00
Totals	112	\$62,350.00	\$52,997.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$62,350.00
Market	100%	\$346,388.89

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$86,597.22
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$100,452.78
KTUD	1%	\$3,463.89
KVMY	3%	\$10,391.67
KVVU	19%	\$65,813.89
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$17,319.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/09/12	10/12/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/14/12	10/14/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA - - - - - S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
SUNDAY G.M.A.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				1	\$400.00		0.00			
14	KTNV	10/14/12	10/14/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a - - - - - S	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
SUNDAY 8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				1	\$275.00		0.00			
15	KTNV	10/14/12	10/14/12	This Week This Week	CM	Sat-Sun 9a-7p - - - - - S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				1	\$400.00		0.00			
E 16	KTNV	10/09/12	10/12/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a - TWTF - -	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -				4	\$225.00		0.00			
17	KTNV	10/15/12	10/15/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M - - - - -	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M - - - - -				1	\$225.00		0.00			
18	KTNV	10/09/12	10/12/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF - -	:30	4	\$550.00	P-03	0.00	NM	4	\$2,200.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -				4	\$550.00		0.00			
19	KTNV	10/15/12	10/15/12	M-F 10-11a The View	CM	M-F 10-11a M - - - - -	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M - - - - -				1	\$550.00		0.00			
20	KTNV	10/09/12	10/12/12	M-F 11-12p Action News	CM	M-F 11-12p - TWTF - -	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -				4	\$300.00		0.00			
21	KTNV	10/15/12	10/15/12	M-F 11-12p Action News	CM	M-F 11-12p M - - - - -	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M - - - - -				1	\$300.00		0.00			
E 22	KTNV	10/09/12	10/12/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - TWTF - -	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -				4	\$450.00		0.00			
E 23	KTNV	10/15/12	10/15/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M - - - - -	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M - - - - -				1	\$450.00		0.00			
E 24	KTNV	10/09/12	10/12/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P - TWTF - -	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -				4	\$250.00		0.00			
25	KTNV	10/15/12	10/15/12		CM	M-F 3P-330P M - - - - -	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00

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3p Millionaire														
3p Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -				1	\$250.00		0.00			
E 26	KTNV	10/09/12	10/12/12	Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF- -	:30	8	\$350.00	P-03	0.00	NM	8	\$2,800.00
Judge Judy 4p-5p														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF- -				8	\$350.00		0.00			
E 27	KTNV	10/15/12	10/15/12	Judge Judy 4p-5p	CM	M-F 4P-5P M- - - - -	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
Judge Judy 4p-5p														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -				2	\$350.00		0.00			
28	KTNV	10/09/12	10/12/12	M-F 5-5:30p	CM	M-F 5-5:30p - TWTF- -	:30	4	\$500.00	P-03	0.00	NM	4	\$2,000.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF- -				4	\$500.00		0.00			
29	KTNV	10/15/12	10/15/12	M-F 5-5:30p	CM	M-F 5-5:30p M- - - - -	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -				1	\$500.00		0.00			
30	KTNV	10/09/12	10/12/12	M-F 6-7p	CM	M-F 6-7p - TWTF- -	:30	4	\$650.00	P-03	0.00	NM	4	\$2,600.00
Action News (6:00 PM-6:30 PM)														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF- -				4	\$650.00		0.00			
31	KTNV	10/15/12	10/15/12	M-F 6-7p	CM	M-F 6-7p M- - - - -	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
Action News (6:00 PM-6:30 PM)														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -				1	\$650.00		0.00			
E 32	KTNV	10/13/12	10/13/12	Sat 430p Action News	CM	Sat 430p-5p - - - - - S-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Sat 430p Action News														
SATURDAY 430P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S-				1	\$300.00		0.00			
33	KTNV	10/14/12	10/14/12	Sun 6-7p	CM	Sun 6-7p - - - - - S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
Action News														
SUNDAY 6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S				1	\$400.00		0.00			
E 34	KTNV	10/09/12	10/12/12	7p-730p M-F	CM	7p-730p - TWTF- -	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
7p Access Hollywood														
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF- -				4	\$600.00		0.00			
E 35	KTNV	10/15/12	10/15/12	7p-730p M-F	CM	7p-730p M- - - - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
7p Access Hollywood														
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -				1	\$600.00		0.00			
36	KTNV	10/09/12	10/12/12	M-F 7:30-8p	CM	M-F 730-8p - TWTF- -	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF- -				4	\$600.00		0.00			
37	KTNV	10/15/12	10/15/12		CM	M-F 730-8p M- - - - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00

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				M-F 7:30-8p Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$600.00		0.00				
E 38	KTNV	10/15/12	10/15/12	Monday ABC Prime Other	CM	DANCING WITH THE STARS (8:00 PM-10:00 PM)	:30	1	\$5,000.00	P-03	0.00	NM	1	\$5,000.00
				DANCING WITH THE STARS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$5,000.00		0.00				
E 39	KTNV	10/09/12	10/09/12	Tue ABC Prime Other	CM	DANCING WITH THE STARS	:30	1	\$5,500.00	P-03	0.00	NM	1	\$5,500.00
				DANCING WITH THE STARS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----		1		\$5,500.00		0.00				
E 40	KTNV	10/10/12	10/10/12	Wed ABC Prime B	CM	THE NEIGHBORS (9:30 PM-10:00 PM)	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				THE NEIGHBORS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----		1		\$1,500.00		0.00				
E 41	KTNV	10/12/12	10/12/12	Fri ABC Prime A	CM	SHARK TANK (8:00 PM-9:00 PM)	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				SHARK TANK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1		\$1,000.00		0.00				
E 42	KTNV	10/12/12	10/12/12	Fri ABC Prime C	CM	Fri 10-11 20/20	:30	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
				20/20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1		\$2,000.00		0.00				
E 43	KTNV	10/13/12	10/13/12	College Football Primetime	CM	4p-830p (5:00 PM-8:30 PM)	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				College Football Primetime										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$1,500.00		0.00				
E 44	KTNV	10/14/12	10/14/12	Sun ABC Prime A	CM	AMERICA'S FUNNIEST VIDEOS	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				AMERICA'S FUNNIEST VIDEOS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$650.00		0.00				
E 45	KTNV	10/14/12	10/14/12	Sun ABC Prime B	CM	Su 8-9 ONCE UPON A TIME	:30	1	\$2,250.00	P-03	0.00	NM	1	\$2,250.00
				ONCE UPON A TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$2,250.00		0.00				
E 46	KTNV	10/14/12	10/14/12	Sun ABC Prime D	CM	666 PARK AVENUE	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				666 PARK AVENUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$1,500.00		0.00				
47	KTNV	10/09/12	10/12/12	M-F 11-11:35p	CM	M-F 11-11:35p	:30	4	\$750.00	P-03	0.00	NM	4	\$3,000.00
				Action News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--		4		\$750.00		0.00				
48	KTNV	10/15/12	10/15/12	M-F 11-11:35p	CM	M-F 11-11:35p	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				Action News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$750.00		0.00				
49	KTNV	10/13/12	10/13/12		CM	Sat 11-11:35p	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00

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Sat 11-11:35 Action News LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$500.00 0.00														
50	KTNV	10/14/12	10/14/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$600.00 0.00														
51	KTNV	10/09/12	10/12/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -TWTF--	:30	4	\$500.00	P-03	0.00	NM	4	\$2,000.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -TWTF-- 4 \$500.00 0.00														
52	KTNV	10/15/12	10/15/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$500.00 0.00														
53	KTNV	10/09/12	10/12/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a -TWTF--	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
JIMMY KIMMEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -TWTF-- 4 \$200.00 0.00														
54	KTNV	10/15/12	10/15/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
JIMMY KIMMEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$200.00 0.00														
Totals													112	\$62,350.00